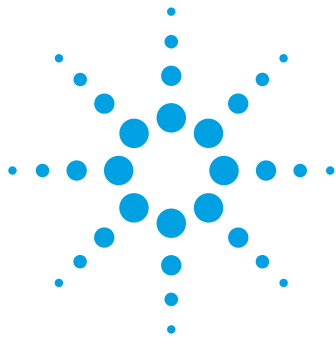


The Measure of Confidence



Mx3005P Key Benefits

- Accommodates virtually all fluorescent dyes and chemistries
- Confidently run numerous applications with precision optics and uniform thermal response
- Analyze up to 12 plates per project with Multiple Experiment analysis included in the powerful, easy-to-use MxPro software
- Ensure early Ct detection across a wide dynamic range when using Brilliant qPCR reagents

Confidence You Can Take To the Bench

Experience our superior optical and thermal technology, user-friendly software, and Brilliant qPCR reagents in the comfort of your lab with an on-site instrument and reagent demonstration. When you are ready to purchase your new instrument, take advantage of our 10% discount and 8,000 free reactions when you purchase our Mx3005P.

We are confident that you will find our Mx3005P QPCR System to be an excellent solution for your real-time PCR needs, now and in the future. We are so sure that you will agree, that even if you choose not to take advantage of our discount and free reagents offer, we'll thank you for your time. If you buy a competitor's qPCR system within 30 days of your Mx3005P QPCR System demonstration we will give you enough reagents to perform 800 reactions for free*. It's that simple.

Visit www.agilent.com/genomics/MxDemo for more information and to request your Agilent Technologies representative to set up a demonstration.



Agilent Technologies

Mx3005P Demonstration Special Offer Terms and Conditions

1. This offer is valid only in the United States through November 15, 2010.
2. To be eligible for this offer researchers must register at www.agilent.com/genomics/mxdemo prior to an Mx3005P demonstration.
3. Registration for this special offer entitles the researcher to choose one of the following offers after participation in an Mx3005P QPCR System demonstration.
 - a. Customers who choose to purchase an Mx3005P QPCR System will be offered a 10% discount from US list price *and* 8,000 free Agilent Technologies QPCR Master Mix reactions.
 - b. Customers who purchase another vendor's qPCR instrument after participation in an Mx3005P QPCR System demonstration and provide the appropriate documentation* will be offered 800 free Agilent Technologies QPCR Master Mix reactions (two kits).
4. Free reagent without purchase offer may only be claimed once per facility or institution – please check with your local representative for facility or institution eligibility.
5. Prior purchases of qPCR instrumentation do not qualify customer for free reagents with this Special Offer.
6. *To receive 800 free Agilent Technologies QPCR Master Mix reactions, Proof of Purchase of a competitor's qPCR instrument must be provided to Agilent Technologies within 60 days of the Mx3005P demonstration. Proof of Purchase must show that the other vendor's instrument was purchased *within 30 days* of the Mx3005P demonstration.
8. Program can be discontinued at any time without notice.
9. Product eligibility listed in Table 1. Choose two Eligible Products from the table below for a total of 800 reactions with Proof of Purchase of another vendor's qPCR instrument or 8000 reactions with purchase of an Mx3005P QPCR System.

Eligible Products With Mx3005P QPCR System Purchase

Brilliant III Ultra-Fast QPCR Master Mix (10 pack)	600881
Brilliant III Ultra-Fast SYBR® Green QPCR Master Mix (10 pack)	600883
Brilliant II QPCR Master Mix (10 pack)	600815
Brilliant II SYBR® Green QPCR Master Mix (10 pack)	800831

Eligible Products Without Mx3005P QPCR System Purchase

Brilliant III Ultra-Fast QPCR Master Mix	600880
Brilliant III Ultra-Fast SYBR® Green QPCR Master Mix	600882
Brilliant II QPCR Master Mix	600804
Brilliant II SYBR® Green QPCR Master Mix	800828

Table 1

Complete list of Agilent products eligible for the **Mx3005P Demonstration Special Offer**.

This is a Licensed Real-Time Thermal Cycler(s) or Licensed Real-Time Temperature Cycling Instrument(s) under ABI's United States Patent No. 6,814,934 and corresponding claims in non U.S. counterparts thereof, for use in research and for all other applied fields except human *in vitro* diagnostics. No right is conveyed expressly, by implication or by estoppel under any other patent claim.

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Printed in the USA, August 1, 2010
5990-6402EN

