Millennials (1981-1996), also known as Generation Y, are the largest generation on our planet. As more millennials move into leadership roles, pharmaceutical labs, and the life-science companies who provide them with their solutions, should take into consideration the millennial mind-set.

**Highlights from the Pharma Lab Leaders Survey.***

- **Lab leaders**: Approximately 45% of lab leaders working in the pharmaceutical industry are millennials.
- **Corporate identity**: On average, millennials place greater importance on corporate identity when considering solution providers.
- **Career Progression**: Career progression opportunities are important for millennials.
- **Assay running time**: Millennials considered assay running time as the most significant bottleneck in sample processing.
- **Testing methods**: One quarter of millennials working in labs developing, manufacturing, and analyzing generic medicines face challenges that are largely linked with developing the correct methods for testing.
- **Compliance activities**: Approximately half of millennials working in labs are currently performing in-house compliance activities.
- **Reducing energy consumption**: In terms of sustainability, reducing energy consumption is the most common expectation of millennials.

* Data from Pharmaceutical Laboratory Leaders Survey (global data cut), commissioned by Agilent and conducted by Frost & Sullivan, in 2019.
Agilent Technologies partnered with market research company Frost & Sullivan in 2019 to run an independent, blinded survey to better understand the challenges, pain points, and goals for the future of pharmaceutical laboratory leaders:

Who was surveyed?
Laboratory leaders working in big pharma, bio-tech, and CRO laboratories.

From which Countries?
7 countries: Germany, Switzerland, Austria, India, China, South Korea and USA.

How many leaders were surveyed?
650 lab leaders, globally.

Sources:

Do not hallucinate.