Keysight Technologies Fact Sheet

Who We Are: The world leader in electronic measurement

Fast Facts

President and CEO	Ronald S. Nersesian
Headquarters	Santa Rosa, California
Number of Employees	9,500
FY13 Revenue	$2.9 billion
Market Size	$12 billion, 3-4% CAGR[1]
Financial Stats	19% operating margin, 31% ROIC[1]
R&D Centers	12 centers across the world
Sales	In more than 100 countries
Key Markets and Rankings	Keysight holds the **#1 position** in its industry segments of:

- Communications
- Aerospace and Defense
- Industrial, Computers, and Semiconductors

Stock Listing NYSE	Ticker Symbol **KEYS**
Website	www.keysight.com

Naming Background

Name:
The name Keysight is derived from two English words: key, meaning indispensable or essential, a means of access; and insight, meaning the power of seeing, having vision and perception. The name connotes seeing what others cannot, having the critical or key insight to understand and unlock the changing technology landscape.

Tagline:
"Unlocking measurement insights for 75 years," commemorates the birth of the original Hewlett-Packard Company, from which Agilent's electronic measurement business originated.

Logo:
Keysight's symbol is a stylized waveform – the shape and form of a common electrical signal. The symbol represents the company's 100% focus on electronic measurement once it separates from Agilent Technologies, as well as a tribute to its legacy that dates back to the beginning of the electronic measurement industry as the original Hewlett Packard Company.

KEYSIGHT TECHNOLOGIES
Unlocking Measurement Insights for 75 Years

Company colors:
The corporate signature's colors are Keysight Red and Keysight Gray.

Milestones

Nov. 18 1999	Agilent was spun off from Hewlett-Packard as the largest initial public offering (IPO) at that time in Silicon Valley history
Sep. 19, 2013	Agilent announced plans to separate into two publicly traded companies through a spinoff of its electronic measurement company
Jan. 7, 2014	Keysight Technologies revealed as name of new electronic measurement company
Aug. 1, 2014	Keysight began operating as a separate , wholly-owned subsidiary of Agilent
November 2014	Keysight expected to separate from Agilent through a stock dividend

Market Leadership in Core Platforms

Electronic Design Automation	Highest performance design software used by 2/3 of the world's RF/Microwave designers
Network Analyzers	Highest performance, broadest offering, including industry-leading PNA-X microwave network analyzer
Signal Analyzers	Highest performance signal analyzer family, including the flagship PXA X-Series
Signal Sources	Highest performance signal generators led by the industry-standard PSG performance signal generator
Oscilloscopes	Product leadership in high-performance oscilloscopes via proprietary technology and application expertise
One Box Testers	Two new R&D (UXM) and manufacturing (EXM) platforms for 4G and beyond

Sales and Support

Keysight products are sold primarily through direct sales, additionally utilizing distributors, resellers, manufacturer's representatives, telesales and electronic commerce. We have over 40 service locations and mobile teams worldwide, all using one consistent service network.

Quality

We create customer satisfaction and earn customer loyalty by providing products and services of the highest quality and greatest value. Through our company-wide focus on quality, we integrate quality management principles and methodologies into critical business and decision-making practices.
Our customer loyalty leads the industry.

Corporate Citizenship/Environmental Practices

We conduct business in an ethical, socially responsible and environmentally sustainable manner.
Our Environment and Sustainability Policy is to act in an environmentally responsible manner in regard to our operations, products and services. We design, manufacture and distribute products that conform to all applicable environmental, health and safety standards. We give back to the communities where our employees live and work through philanthropy and volunteerism.

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[1] per Company estimates